



«Small Winegrowers» Participation Package

The Basel Wine Fair

With some 4000 different wines from all the key wine-growing regions of the world, the Basel Wine Fair is one of Switzerland's most important specialist wine events and has been a must for connoisseurs for more than 40 years.

Some 31925 affluent wine connoisseurs and professional visitors from the catering and hotel sectors value the competent advice, the high-quality products, the comprehensive range on offer and the pleasantly spacious atmosphere.

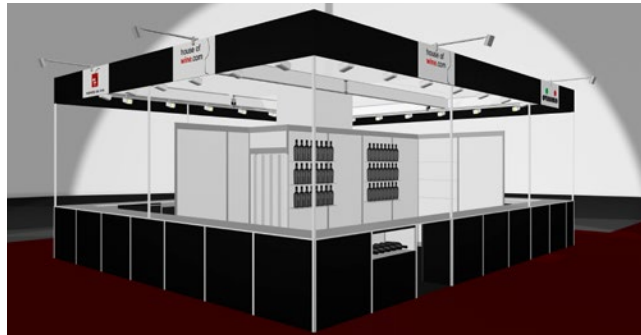
Offer for small winegrowers who press their own grapes

This time, we are offering small winegrowers of different origins an affordable participation package, shared with other small winegrowers on a communal basis. The offer is designed in such a way that you yourself can decide on which three consecutive days (minimum) you are present. Winegrowers who meet the following criteria are invited to participate:

Origin	Europe
Function	Wine production, including grape pressing
Participation	First time at the Basel Wine Fair

Depending on the country and region, the term «small winegrower» covers different-sized areas under cultivation and different production quantities. We expect participants to realistically determine for themselves whether they count as small winegrowers in their specific country and region.

The participation package includes



- › 1 running metre of counter on the «Small Producers» joint stand
- › Stand construction
- › Communal storage space
- › Lighting
- › Sign on the counter with company name
- › Wine glass rental and washing-up service
- › 100 admission tickets
- › Mention in the exhibitor directory
- › Special highlighting in the visitor advertising

Your investment

- › Monday to Wednesday CHF 200.-/day.
- › Thursday and Friday CHF 250.-/day.
- › Saturday and Sunday CHF 300.-/day.
- › Minimum presence 3 consecutive days

The concept will be implemented if it is booked by a minimum of ten winegrowers.

Facts & Figures

Organiser	MCH Swiss Exhibition (Basel) Ltd.
Date	28 October – 5 November 2017
Venue	Messe Basel, Hall 2.1
Opening hours	Monday to Saturday, 15 – 21 Sunday, 13 – 19
Admission price	CHF 18.-
Exhibitors	130
Visitors	31925
Catchment area	Northwestern Switzerland
Admission age	18 years Younger persons must be accompanied by an adult
Visitor structure	85% end consumers 15% professional visitors

Insurance

All exhibitors are required to have liability insurance and insurance cover for their exhibits.

Your contact

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